

## Fact Sheet: Privacy

DCM aims to build and grow globally relevant privacy protected crowd measurement models. Our services are pursuant to contractual commitments on data privacy controls and safeguards which include:



**NO use of facial recognition** or other techniques to identify individuals that are observed within a crowd;



**NO retention of digital video streams** beyond the delete cycle as agreed with the client;



**NO movement of digital data** provided by the client in the course of use of the service outside of the instance of the DCM solution as stood up for that client on a particular (contractually specified) local or regional cloud;



**Compliance** by Dynamic Crowd Measurement as provider of the DCM solution with all relevant laws, including data privacy laws.

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### Contact Us

For information on technical requirements please contact Eric Chung on +61 448 969 027, or email [echung@dynamiccrowdmeasurement.com](mailto:echung@dynamiccrowdmeasurement.com).